

Sponsorship Opportunity



Wes Tubel Advancement Director

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Surrounding students with a community of support, empowering them to stay in school and achieve in life.





Wes Tubel
Advancement Director
Communities In Schools Chatham County
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Siler City, NC 27344
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919-291-1538

February 1, 2025

Dear Sponsors,

I hope this letter finds you well. As a valued member of our community, I am reaching out to you on behalf of Communities In Schools (CIS) Chatham County to invite your organization to participate as a sponsor for our annual community breakfast event, "Being Present Matters for the Kids."

Our mission at CIS Chatham County is deeply rooted in the belief that every child deserves access to quality education and the support necessary to thrive academically, socially, and emotionally. Through our programs and initiatives, we strive to surround students with a community of support, empowering them to stay in school and achieve in life.

The "Being Present Matters for the Kids" breakfast serves as a cornerstone event for our organization, bringing together community leaders, educators, parents, and supporters to rally behind the cause of ensuring every child in our community receives the support they need to succeed. This year, the event will take place on April 25th, 2025 at the Governors Club, and we anticipate an attendance of over 200 enthusiastic participants.

We are reaching out to seek sponsorships at various levels to support our event and our mission. Your generous contribution as a Platinum, Gold, Silver, or Bronze sponsor will not only demonstrate your commitment to the success of our community's children but also provide your organization with valuable exposure and recognition.

Additionally, as a sponsor, your organization will benefit from exposure to our audience of over 10,000 people, including community members, stakeholders, and supporters who share our commitment to empowering students.

We firmly believe that by partnering with community-minded organizations like yours, we can make a significant impact on the lives of students in Chatham County.

Please consider partnering with us for this important event. Your support will directly contribute to the success of our programs and, most importantly, the success of our students and families in Chatham County.

If you have any questions or would like to discuss sponsorship opportunities further, please do not hesitate to contact me at (919) 291-1538 or wtubel@cischatham.org.

Thank you for your consideration, and we look forward to the possibility of working together to make a difference in the lives of Chatham County students.

Warm regards,

A handwritten signature in black ink, appearing to read 'Wes Tubel', with a long horizontal line extending to the right.

Wes Tubel
Advancement Director
Communities In Schools (CIS) Chatham County

Sponsorship Levels



Platinum \$5,000+

- Prominent recognition as a Platinum Sponsor in all event materials, including signage, programs, and promotional materials.
- Opportunity to display promotional materials at the event.
- Recognition on our website, e-news, and social media platforms with a reach of over 10,000 followers throughout the next year.
- Recognition during the presentation at breakfast of your sponsorship and commitment to our work.

Gold \$2,500-\$4,999

- Recognition as a Gold Sponsor in event materials, including signage, programs, and promotional materials.
- Recognition on our website and social media platforms.
- Opportunity to display promotional materials at the event.

Silver \$1,000-\$2,499

- Recognition as a Silver Sponsor in event materials, including signage and programs.
- Recognition on our website.

Bronze \$100-\$999

- Recognition as a Bronze Sponsor in event materials.
- Recognition on our website.



Sponsorship Commitment

Thank you for your sponsorship for our April 25th breakfast, Being Present Matters for the Kids. Your sponsorship will play an integral role in surrounding Chatham County students with the support, presence, and resources they need to stay in school and achieve in life.

(Note: To complete this form online, please visit cischatham.org/sponsorships or use the QR code below)

Sponsorship Level

- Platinum \$5,000+ Gold \$2,500-\$4,999 Silver \$1,000-\$2,499 Bronze \$250-\$999

Contact Details

Company/Organization Name: _____

Contact Person (Name & Title): _____

Address: _____

Phone Number: _____ Email Address: _____

Company Website (if applicable): _____

Payment Options

- Online: cischatham.org/donate Check (address below) Please invoice us

Logo Submission

Please email a .png and .jpg version of your company logo to: wtubel@cischatham.org



QR Code to Complete form online

Communities In Schools Chatham County
PO Box 903
Siler City, NC 27344





Chatham County students love the STEM activities lead by CISCC community volunteers



Surrounding Students with a Community of Support

Communities In Schools Chatham County (CISCC) applies an **evidenced-based model** to target identified needs of referred youth with the highest risks for underachievement by attending to the holistic needs of that individual. We connect students with an array of versatile **school and community-based resources** to create **wrap-around support** for youth and families, greatly enhancing their likelihood of success.

Mission

Surrounding students with a community of support
Empowering them to stay in school and achieve in life.

Programs

Communities In Schools Model Schools

Student Support Specialists embedded at:

- Chatham Middle School
- Virginia Cross Elementary
- Siler City Elementary

General Youth Services

Serving youth with one-on-one targeted interventions:

- Youth FIRST (Finding Integrated Resources & Supports Together)
- Pittsboro Elementary & George Moses Horton Middle School
- Mentoring (One-on-One Volunteers)
- High school Success Coach: Jordan Matthews HS
- Lunch/Reading Buddies
- Staff Mentoring / Check & Connect

Community Based Programming

Family Navigator

- Youth and family skill building

Community Service & Restitution

- Juvenile Justice diversion program

Communities In Schools 5 Basics:

1. A one-on-one relationship with a caring adult
2. A safe place to learn and grow
3. A marketable skill to use upon graduation
4. A chance to give back to peers and community
5. A healthy start and a healthy future



Surrounding families with a community of support at the Bookmobile in Siler City



ACADEMIC ASSISTANCE



BASIC NEEDS



BEHAVIORAL INTERVENTIONS



COLLEGE & CAREER PREP



COMMUNITY & SERVICE LEARNING



ENRICHMENT



FAMILY ENGAGEMENT



LIFE SKILLS



MENTAL HEALTH



PHYSICAL HEALTH

CIS of Chatham County

Communities In Schools works in schools to surround students with a community of support. When students attend school regularly, they are more likely to be engaged in classroom learning, graduate on time, and enroll in post-secondary education or training. The spike in chronic absenteeism that began in the pandemic's wake shows no sign of receding. CIS is working to change that trend, one student at a time. Being Present Matters.

Our Students:

1,515
reached with CIS supports and resources

98%
of K-11 students were promoted to the next grade

712
parents and families engaged through CIS supports



7

sites served

Improving Student Outcomes



255

students received
targeted/intensive
support



75%

met or progressed
towards
attendance goals



72%

met or progressed
towards
behavior goals



89%

met or progressed
towards
coursework goals

“I’ve worked with three different school systems and I have never seen a team solve problems about students the way you all do. It’s like you take the time to know the student and their situation, and I know that is not easy but yet you do it. Thank you for being a part of this team!!!”

~Brooke Harris, Assistant Principal George Moses Horton Middle School



2025 Communities In Schools Chatham County Staff

Administrative Staff



Tych



Perla



Eva



Wes

Model School Programs



Deanna



Janet



Rosa



Ruby

General Youth Services



Travis



Shirille



Karmen

Community Service & Restitution / Family Support Navigator



Lydia



Maria





Student Success Stories

Jy'Mir's Story

Shared by CISCC
Executive Director
Tych Cowdin

Jy'Mir, initially a 2nd grader at Virginia Cross Elementary in 2015, crossed paths with Tych when he served as a Student Support Specialist for Communities In Schools Chatham County. Always eager to be part of everything, Jy'Mir, shadowing his older cousin, quickly formed a special bond with Tych, marking the beginning of an enduring relationship through the mentoring program.

Over the past 8+ years, it has been immensely rewarding to witness Jy'Mir shaping his dreams and setting goals for himself. His involvement with CISCC has facilitated the development of meaningful relationships with individuals invested in his success, offering programs and opportunities designed to enrich his life. Some highlights include:

- Participation in field trips to the Durham Museum of Life and Science, Asheboro Zoo, Durham Bulls Baseball, and the International Civil Rights Museum.
- Attendance at Betsy Jeff Penn 4H summer camps for five consecutive years.
- Culinary experience and nutrition education gained through the Cooking Matters for Teens program at Chatham Middle School.
- Successful completion of the Bikes, Blues, and Jazz bicycle tour of the Southeastern United States along the Mississippi River Trail with Triangle Bike Works.

Jy'Mir continues to thrive academically and socially, overcoming any obstacles in his path. This last year, he took the initiative to establish a Computer Science Club at Jordan Matthews High School. Jy'Mir is now a freshman in college with a well-earned scholarship to pursue a degree in Computer Science. He is excelling in his program!

Our programming at CISCC aims to connect students like Jy'Mir with essential resources and support, encompassing academic assistance, mentorship, and access to basic needs. We firmly believe that no child should confront academic or life challenges alone, particularly during a time when family and community support are paramount.



Student Success Stories

Zoe's Story

Shared by CISCC
Student Support Specialist
Deanna Fox

After nearly a year working with my students at Chatham Middle School, it's evident that the effort invested in cultivating and nurturing relationships has significantly impacted their success. Zoe initially seemed reserved, not thrilled about my role as someone replacing her trusted confidante. Having opened up to previous CIS staff, she was hesitant to do so again.

Recognizing the challenge, I knew authenticity was crucial. Despite being a stranger, I committed to being genuine in all our interactions. Reflecting on lessons from my classroom days, I remembered the importance of being oneself. And it worked!

Throughout the '22-'23 school year, Zoe and I forged a connection. She began opening up, sharing surface-level details about herself that she wanted me to know. As we entered the '23-'24 school year, our bond deepened further. Her parents even shared that she now considers me someone she can trust and rely on, especially in challenging times. This success with Zoe is a testament to the power of authenticity, proving that genuine connections can make a lasting impact.



Cooking Matters for Teens

Shared by CISCC Volunteer
Erika Guy

In 2016, after a rewarding career in Boston education, I embarked on a new journey in North Carolina. Drawn by the promise of fresh beginnings, I eagerly embraced the opportunity to immerse myself in a community bursting with potential.

With a background in school counseling and years as a Dean of Students, I was eager to bring my experience and passion for nurturing young minds. Fueled by a lifelong love for culinary arts, I integrated food into education. I pioneered “The Chemistry of Cuisine/Molecular Gastronomy,” bridging science and cooking for students.

Discovering Communities In Schools Chatham County (CISCC) and its innovative education approach was a beacon on my path. Joining their ranks was a gift, allowing me to share my expertise with eager learners. Together, we are sculpting minds, nourishing souls, and embarking on a culinary odyssey unlike any other. In 2017, CISCC launched this transformative program at Chatham Middle School, aiming to empower students with culinary skills and nutritional knowledge while igniting curiosity about culinary careers.

Led by a dedicated team including Tych Cowdin, Maria Soto, and mentor Johnny Davis, we crafted a dynamic six-week after-school program. Guest speakers like Tanita Solanto and Tara Gregory expanded students’ horizons.

Despite challenges like sourcing food and adapting to makeshift classrooms, student enthusiasm soared. Then, COVID-19 hit, pausing our efforts. Undeterred, we persisted and re-launched the program on February 1, 2024.

Now, as we embark on this new chapter, our aspirations soar. We aim to shape future culinary leaders—chefs, nutrition advocates, restaurant managers, food truck owners, bakers, pitmasters, and food scientists.

With anticipation in the air, we ignite passions, nourish dreams, and pave the way for a future where every young mind savors success in the culinary world and beyond. This program is a unique, creative way we are partnering together to surround students with a community of support, helping them stay in school and achieve in life!



Student Success Stories

Jimmy's Story

Shared by CISCC
Program Director
Eva DePaz

I am delighted to share the inspiring journey of one of my students who has triumphed over numerous obstacles to reach where he stands today, and this journey is far from over! Jimmy embarked on his CIS journey with me shortly after enrolling in Kindergarten at Virginia Cross Elementary towards the end of the 2021-22 school year, facing attendance, behavior, and academic concerns. As a newcomer to the school system, Jimmy struggled to adjust to his new environment—a different country, language, and surrounded by unfamiliar faces, all while being an only child at home. His journey was daunting, with much to learn and adapt to.

Recognizing the need for extensive support, both Jimmy and his family required patience, time, and dedication. Their journey was intertwined with challenges such as adjusting to a new country, navigating a different school system, language barriers, and coping with past traumas. The foundation of Jimmy's success was built upon the strong and nurturing relationship forged with his family, and their unwavering commitment to working alongside me as a team. We cultivated trust, effective communication, and mutual understanding, evolving into Jimmy's dedicated support system.

Initially connecting with Jimmy's father, our bond extended to include his grandmother and eventually his biological mother, who joined our team at the start of this school year. Together, we became Jimmy's steadfast allies. I firmly believe that behind every successful student lies a robust support network, regardless of its composition. Jimmy concluded his first full school year at VCE in 2022-23 with 46 absences out of 172 days. However, through perseverance, consistent communication, and unwavering support from his family, Jimmy's attendance for the second school year of 2023-24 stands at merely two absences.

Jimmy is now actively engaged in his education, benefiting from necessary interventions, demonstrating growth in various areas, and fostering positive relationships with peers and teachers. His progress stands as a testament to his family's resilience and success.



Substance Misuse Seminar

Shared by CISCC
High School Success Coach
Travis Patterson

In April, our team hosted an empowering Substance Misuse Seminar for a select group of young minds.

During this eye-opening workshop, we tackled the hard truths about substance misuse and addictive behaviors head-on. From distinguishing between legal and illegal drugs to understanding the different classes and schedules of substances, we covered it all.

But it didn't stop there! Through engaging activities, we empowered our participants to recognize the red flags of substance abuse and familiarize themselves with the sneaky aliases these harmful substances hide behind.

And as the session concluded, we made sure our students left armed with valuable information on where to seek help if they, or someone they care about, find themselves in need.

This group continues to meet every Thursday. Together, we are equipping our youth with the knowledge and resources they need to make healthy, informed choices!

Seminars like this are some of the powerful ways we are empowering our students to achieve in life. It takes a whole community of people, including donors, volunteers, families, and staff to make a difference in these students' lives.



Student Success Stories

Jasiyah's Story

Shared by CISCC
Student Support Specialist
Deanna Fox

In my role, I encounter students who have undergone significant adversities in their lives, which would likely result in high scores on an ACE test (Adverse Childhood Experiences test). Often, we tend to make assumptions about their situations and rush to devise plans to “fix” them without first engaging in meaningful conversations or getting to know them. Jasiyah is one such student, though her presence is unmistakable. She is a vibrant, beautiful young girl who, despite facing her own challenges, still harbors dreams and stories within her.

Jasiyah once confided in me that she dreaded coming to school because she felt unacknowledged and disconnected from others. This sentiment might stem from her experiences both within and outside the school environment, but it was her reality nonetheless. Consequently, she would intentionally miss the bus, engage in arguments with her mother about attending school, or even get into trouble just to avoid feeling isolated.

Throughout this school year, I have had the privilege of working closely with Jasiyah as her Check and Connect Mentor. We meet weekly, ensuring both of us are present, to discuss her academic progress and overall well-being. During these sessions, she opens up about her joys, frustrations, the typical drama of sixth grade, and even aspects of her life she doesn't usually share. With each meeting, we deepen our understanding of each other.

The turning point in my relationship with Jasiyah occurred within a single week. Firstly, she expressed that she now finds some enjoyment in attending school and is motivated to improve. She admitted to missing our conversations on days we don't meet and even joked about skipping school if I'm absent—an astonishing transformation from the girl I first encountered at the start of the year! Later that week, when I corresponded with her mother, she revealed that Jasiyah frequently talks about me at home, and both her mother and stepfather appreciate the support I provide. This acknowledgment was significant to me, considering the hardships the family has endured in recent years. Their willingness to entrust Jasiyah to me speaks volumes, given the challenges they've faced and the trust they've had to rebuild. It also speaks to the pivotal role Communities In Schools Chatham County plays in the lives of students and families throughout our community.



Reading Buddies at Pittsboro Elementary

Two years ago, General Youth Services teamed up with Pittsboro Elementary School (PES) to launch an inspiring initiative—the Reading Buddy program. The goal was simple yet profound: to pair students with dedicated volunteers who would read to them and listen to them read, fostering a love for books and improving literacy skills.

The program began with five enthusiastic volunteers: Susie Eckblad, Suzanne Wray, Annie Schoonover, Gena Marcum, and Mary Barnard. Every week, these volunteers would gather in the PES office, eagerly awaiting their buddies as they grabbed their lunches and settled in for a reading session.

For the past two years, the volunteers have met weekly, with each volunteer working with two students. Mary Barnard (pictured) has been with her reading buddies, Danny and Bryan (right side of the photo), from the very beginning. This year, Zach (left) joined the group, adding more joy and energy to their sessions.

But the program has been about more than just reading. Mary and the boys have shared conversations about soccer, favorite foods, family, and life in general. Through these weekly interactions, they have developed meaningful relationships that extend beyond the pages of a book.

As the students transition to George Moses Horton Middle School next year, the formal reading sessions will come to an end. However, the bonds formed over the past two years will endure. Mary plans to keep in touch with her reading buddies, ensuring that their connection remains strong even as they move on to new chapters in their academic journey.

We extend our heartfelt thanks to all the volunteers who have made the Reading Buddy program a success. Your dedication and kindness have made a significant impact on the lives of these students, helping to instill a love for reading and a sense of community.

As we reflect on the past two years, we are filled with gratitude and pride for the achievements of our volunteers and students. Here's to many more years of nurturing young minds and building lasting relationships through the power of reading.